



BLUMENTHAL  
PERFORMING ARTS

## BUSINESS LEADERS FOR THE ARTS

### **Presidential Partner Benefits \$10,000 (Preferred ad pricing)**

#### **Acknowledgment Benefits**

- Logo recognition at tier status in *Charlotte Business Journal* advertisement, programs, website, online programs, lobby banners and *Spark* magazine (as published)

#### **Special Benefits**

- Access to VIP Founders Room events for 6 company representatives and their guests prior to Broadway performances and other select shows
- 25% discount on facility rentals for corporate events
- Invitation to annual Blumenthal Business Leaders for the Arts Dinner
- Access to private Member Services Concierge
- Invitations for 6 company representatives to attend corporate networking events
- Backstage Tours

#### **Ticket Benefits**

- Corporate Partner Night with 20 complimentary tickets or a package with 20 total tickets or equaling 15% of the gift
- Opportunity to purchase house seats for New York productions, as available
- Opportunity to purchase tickets prior to public sale
- Complimentary and discount tickets to select performances, as available

#### **Program Advertising Benefits**

- Preferred pricing for advertisement in programs