



BUSINESS LEADERS FOR THE ARTS

\$15,000 CEO Partner Benefits

Acknowledgment Benefits

- Logo recognition at \$15,000 tier status in Charlotte Business Journal advertisement, programs, website, online programs, lobby banners and Spark magazine (as published)
- Add quote to corporate giving webpage

Special Benefits

- Opportunity for benefits that support your employee recognition goals
- Access to Founders Room events for 8 company representatives and their guests ([complimentary beer/wine/snacks prior to select Belk performances](#))
- Customized Lunch & Learn presentation* to connect your employees to shows
- 25% discount on facility rentals for corporate events
- Access to personalized corporate webpage offering special ticket opportunities for your employees
- Invitation to annual Blumenthal Business Leaders for the Arts event
- Access to private Member Services Concierge for two company contacts
- Invitations for 8 company representatives to attend corporate networking events

Ticket Benefits

- 25 complimentary tickets to a select performance with program insert and lobby signage with opportunity to purchase additional tickets at a discounted rate or package of 25 tickets over 2018 season or equivalent to 15% of gift
- Opportunity to purchase house seats for New York productions, as available
- Opportunity to purchase tickets prior to public sale
- Complimentary tickets to select performances, as available
- Discounted tickets, as available

Program Advertising Benefits

Preferred pricing for advertisement in programs