



## BUSINESS LEADERS FOR THE ARTS

### **\$20,000 Signature Partner Benefits**

#### **Acknowledgment Benefits**

- Logo recognition at \$20,000 tier status in Charlotte Business Journal advertisement, programs, website, online programs, lobby banners and Spark magazine (as published)
- Add quote and logo to corporate giving webpage

#### **Special Benefits**

- Opportunity for benefits that support your employee recognition goals
- Access to Founders Room events for 10 company representatives and their guests (complimentary beer/wine/snacks prior to select Belk performances)
- Customized Lunch & Learn presentation\* to connect your employees to shows
- 25% discount on facility rentals for corporate events
- Access to personalized corporate webpage offering special ticket opportunities for your employees
- Invitation to annual Blumenthal Business Leaders for the Arts event
- Backstage tour\*
- Access to private Member Services Concierge for two company contacts
- Invitations for 10 company representatives to attend corporate networking events
- Invitation for an executive to speak at a quarterly networking event

#### **Ticket Benefits**

- 30 complimentary tickets to a select performance with program insert and lobby signage with opportunity to purchase additional tickets at a discounted rate or package of 30 tickets over 2018 season or ticket package equivalent to 15% of gift
- Opportunity to purchase house seats for New York productions, as available
- Opportunity to purchase tickets prior to public sale
- Complimentary tickets to select performances, as available
- Discounted tickets, as available

#### **Program Advertising Benefits**

- Preferred pricing for advertisement in programs

\*Upon meeting with Corporate Relations Manager to determine benefits schedule