

Blumenthal Performing Arts - Business Leaders for the Arts

1K	2.5K	5K	7.5K	10K	15K	20K	Sponsorship Benefits
					✓	✓	Customized benefits as appropriate for sponsored program, event, or show
1K	2.5K	5K	7.5K	10K	15K	20K	Acknowledgment Benefits
						✓	Highlight in an article of <i>Spark</i> magazine
				✓	✓	✓	Logo recognition at tier status in <i>Charlotte Business Journal</i> advertisement, programs, website, online programs, lobby banners, and <i>Spark</i> magazine (as published)
✓	✓	✓	✓				Corporate listing at tier status in <i>Charlotte Business Journal</i> advertisement, programs, website, online programs, lobby banners, and <i>Spark</i> magazine (as published)
1K	2.5K	5K	7.5K	10K	15K	20K	Special Benefits
					✓	✓	Opportunity for benefits that support your employee recognition goals
	4	4	6	6	8	10	Access to Founders Room events for company representatives and their guests (# as indicated)
		✓	✓	✓	✓	✓	Access to corporate webpage offering special ticket opportunities for your employees
✓	✓	✓	✓	✓	✓	✓	Invitation to the annual Blumenthal Business Leaders for the Arts event
				✓	✓	✓	Customized <i>Lunch & Learn</i> presentation to connect your employees to shows
			✓	✓	✓	✓	25% discount on facility rentals for corporate events
	✓	✓	✓	✓	✓	✓	Access to private Member Services Concierge
✓							Access to private Member Services Concierge (two uses per season)
✓	✓	✓	✓	✓	✓	✓	Backstage tour
2	4	4	6	6	8	10	Invitations for company representatives to attend corporate networking events (# as indicated)
1K	2.5K	5K	7.5K	10K	15K	20K	Ticket Benefits
					✓	✓	Honorary Corporate Evening: 30 complimentary tickets to a select performance, program insert and lobby signage with opportunity to purchase additional tickets at a discounted rate
				✓			Honorary Corporate Evening: 20 complimentary tickets to a select performance, program insert and lobby signage with opportunity to purchase additional tickets at a discounted rate
		✓	✓	✓	✓	✓	Opportunity to purchase house seats for New York productions, as available
	✓	✓	✓	✓			Four complimentary tickets to a select performance
✓	✓	✓	✓	✓	✓	✓	Opportunity to purchase tickets prior to public sale
✓	✓	✓	✓	✓	✓	✓	Complimentary tickets to select performances, as available
1K	2.5K	5K	7.5K	10K	15K	20K	Program Advertising Benefits
					✓	✓	Preferred pricing for advertisement in programs