

Blumenthal Business Leaders for the Arts Benefits



Benefit	Gift Amount							
	\$1,000	\$2500-4,999	\$5,000-7,499	\$7,500-9,999	\$10,000-14,999	\$15,000-19,999	\$20,000-\$24,999	\$25,000 +
Sponsorship Benefits								
Customized benefits as appropriate for program, event, or show						✓	✓	✓
Acknowledgement Benefits								
	\$1k	\$2.5k	\$5k	\$7.5k	\$10k	\$15k	\$20k	\$25k +
Logo recognition at tier status in Charlotte Business Journal ad, programs, website, lobby banners, and Spark Magazine (as published)					✓	✓	✓	✓
Corporate listing at tier status in Charlotte Business Journal ad, programs, website, lobby banners, and Spark Magazine (as published)	✓	✓	✓	✓				
Add corporate quote and logo to corporate webpage					✓	✓	✓	✓
Special Benefits								
	\$1k	\$2.5k	\$5k	\$7.5k	\$10k	\$15k	\$20k	\$25k +
Opportunity for benefits that support your employee recognition goals						✓	✓	✓
Access to Founders Room events for company reps and their guests (# as indicated)	2	4	4	6	6	8	10	10
Invitation to the annual Blumenthal Business Leaders for the Arts event	✓	✓	✓	✓	✓	✓	✓	✓
Customized Lunch & Learn presentation to connect your employees to shows					✓	✓	✓	✓
25% discount on facility rentals for corporate events				✓	✓	✓	✓	✓
Access to private Member Services Concierge (1-2 contacts per company)		✓	✓	✓	✓	✓	✓	✓
Access to private Member Services Concierge (2 uses per season)	✓							
Backstage tour							✓	✓
Invitation for company reps to attend corporate networking events (# as indicated)	2	4	4	6	6	8	10	10
Ticket Benefits								
	\$1k	\$2.5k	\$5k	\$7.5k	\$10k	\$15k	\$20k	\$25k +
Honorary Corporate Evening: 40 complimentary tickets to select performance, program insert, and lobby signage with chance to purchase additional discounted tickets **								✓
Honorary Corporate Evening: 30 complimentary tickets to select performance, program insert, and lobby signage with chance to purchase additional discounted tickets **							✓	
Honorary Corporate Evening: 25 complimentary tickets to select performance, program insert, and lobby signage with chance to purchase additional discounted tickets **						✓		
Honorary Corporate Evening: 20 complimentary tickets to select performance, program insert, and lobby signage with chance to purchase additional discounted tickets **					✓			
Opportunity to purchase house seats for New York productions, as available			✓	✓	✓	✓	✓	✓
Opportunity to purchase tickets prior to public sale		✓	✓	✓	✓	✓	✓	✓
Complimentary tickets to select performances, as available	✓	✓	✓	✓	✓	✓	✓	✓
** For full tax-deduction, this benefit may be waived								
Program Advertising Benefits								
	\$1k	\$2.5k	\$5k	\$7.5k	\$10k	\$15k	\$20k	\$25k +
Preferred pricing for advertisement in programs					✓	✓	✓	✓

For more information, contact William VanOrsdel- Corporate Relations Manager at (704)379-1355 or wvanorsdel@ncbpac.org