

ADVERTISE WITH US



SEPT. 10 - 29, 2019
About The Show
 Discover a whole new world at Disney's *Aladdin*, the hit Broadway musical.
 From the producer of *The Lion King* comes the timeless story of *Aladdin*, a thrilling new production filled with unforgettable beauty, magic, comedy and breathtaking spectacle. It's an extraordinary theatrical event where one lamp and three wishes make the possibilities infinite.
 See why audiences and critics agree, *Aladdin* is "Exactly What You Wish For!" (NBC-TV)

ADVERTISING MATERIAL DELIVERY

See Print Mechanical Requirements in the Media Kit.

SENDING ART BY MAIL:

Spirit Square, Blumenthal Marketing Department
 Attn: Mark Wallace
 342 N. College St., Charlotte, NC 28202
 Please indicate on materials the advertiser name, contact information, ad size and "For Aladdin Playbill."

SENDING ART BY EMAIL:

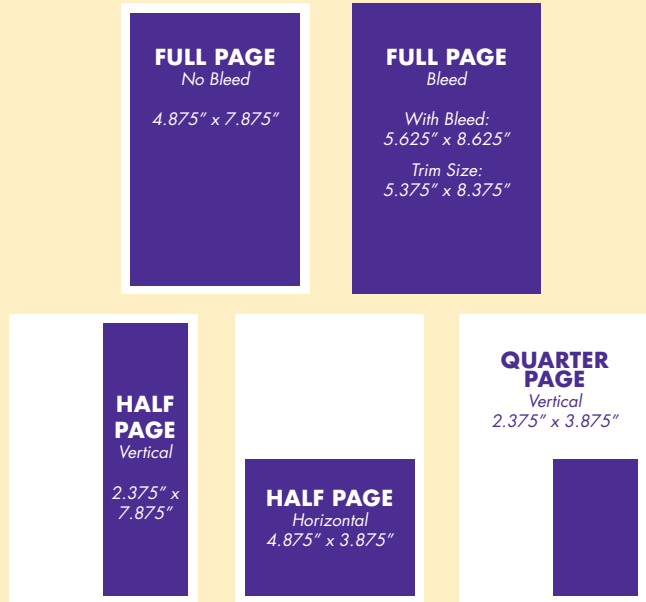
You may send compressed files using ZIP (preferred) or Stuffit that are no larger than 10MB to: bpaartwork@blumenthalarts.org.
 Please indicate in subject line the advertiser name, ad size and "For Aladdin Playbill."
 Please indicate in message name of file(s) attached, contact information and requests for receipt verification.

CONTACT INFORMATION

ADVERTISING AVAILABILITY AND CONTRACTS:
 Hila Johnson, advertising sales
 305-978-2922 or hjohnson@blumenthalarts.org

AD ART QUESTIONS AND DEADLINES:
 Mark Wallace, creative services & publications manager
 704-348-5824 or mwallace@blumenthalarts.org

DISPLAY ADVERTISING DIMENSIONS



IMPRESSIONS
 64,000

ALADDIN PLAYBILL ADVERTISING RATES*

SIZE	RATE
Full Page.....	\$2,590
Half Page.....	\$1,808
Quarter Page	\$1,225

COVERS	RATE
Back Cover	\$3,210
Inside Front Cover	\$2,980
Inside Back Cover	\$2,850

ADDITIONAL OPTIONS
 Designated Placement..... 10 percent
 *rates are noncommissionable

DEADLINE
 Space reserved with signed contract on a first-come, first-served basis.
Artwork due on Aug. 1, 2019.