



2019 GORDON HAY SCHOLARSHIP

Procedures and Guidelines

for college freshmen and sophomores

Each year the Gordon Hay Scholarship Committee selects a student to receive a unique \$5000 scholarship. The Gordon Hay Scholarship benefits a student within the Charlotte region who demonstrates technical or artistic accomplishment in a non-performance area of the performing arts. The award is designed for special learning opportunities related to the recipient's career interest in a non-performing area of the performing arts. Opportunities include but are not limited to professional conferences, seminars, workshops, participation in an unpaid internship program, technology, books, supplies, and professional performances. This award may not be utilized for school tuition, class fees, or college living expenses.

Allocation of the award will be administered by the Education Department of Blumenthal Performing Arts. To draw from the award account, the recipient must submit a formal request to Blumenthal's Education Department. It is possible for a recipient to utilize the entire award amount within the first year of college or to occasionally draw from the account as opportunities arise within a four-year undergraduate career. If the total amount of the award is not used during the undergraduate experience, the award recipient will not be entitled to a cash settlement upon graduation.

Eligibility

- Student is a college freshman, or college sophomore at the time of application
- Student must be pursuing an undergraduate degree in a non-performance discipline of the performing arts (music composition, directing, costume design, set design, lighting design, sound design, stage management arts administration, arts education, etc.)
- Student resides in North Carolina or South Carolina

Selection Process

The Scholarship Committee will consider the following when selecting finalists:

1. Career potential in a non-performance area of the performing arts as evidenced by a portfolio presentation and appropriate references
2. Academic performance
3. Evidence of the pursuit of personal excellence
4. School and community engagement
5. Desire to enrich the lives of others through the performing arts



Application Process

1. Application forms will be available and downloadable on **December 7, 2018** at www.blumenthalarts.org/scholarships.
2. All application packets must be received by **April 1, 2019**. Application packets must contain:
 - a. Completed Scholarship Application Form
 - b. One-page essay describing why applicant is applying for the Gordon Hay Scholarship
 - c. Most recent college transcript (photocopies accepted)
 - d. Reference Contact Form and recommendation letter from a current teacher or industry professional
3. From the total number of applicants, the Scholarship Committee will select finalists for the scholarship. All applicants will be notified of their candidacy status no later than Friday, **April 12, 2019**.
4. All finalists will be invited to the Gordon Hay Scholarship Interviews on Saturday, **April 27, 2019**.
 - a. All finalists will be scheduled in 15 minute intervals beginning at 9 AM and concluding no later than 6 PM.
 - b. Each student will have a maximum of 14 minutes with the scholarship committee.
 - c. Portfolio presentations should be limited to 7 minutes in order to allow 7 minutes for questions by the committee members.
 - d. Specific portfolio presentation and interview times will be assigned according to logistical concerns no later than April 23.
 - e. Portfolios may include show programs, photos, letters of appreciation or commendation, illustrations, memorabilia which portray artistry and ability, and other relevant items. A computer DVD player will be available if portfolio includes video elements. In cases where portfolio materials are extremely limited, the Scholarship Committee will rely heavily on the discussion portion of the meeting and reference letters in the application packet.



5. All finalists will be notified by May 7 of their scholarship recipient status.

All application packets must be received by April 1, 2019.

Materials may be submitted in any of the following ways:

- Mail to The Gordon Hay Scholarship Committee
c/o Blumenthal Performing Arts Education Department
345 North College Street, Charlotte, NC 28202
- Fax to 704-444-2076
- Scan and emailing all materials to efigueroa@ncbpac.org

If you have questions regarding the application process,
please call 704-348-5770.