

A Fund of Foundation for the Carolinas

2024 GORDON HAY SCHOLARSHIP Procedures and Guidelines

Each year the Gordon Hay Scholarship Committee selects a high school senior or college underclassman to receive a unique scholarship of up to \$10,000. The Gordon Hay Scholarship benefits a student within the Charlotte and Knoxville region who demonstrates technical or artistic accomplishment in a non-performance area of the performing arts with intent for a career in theater. The award is designed for special learning opportunities related to the recipient's ambitions for a career in theater. Opportunities include but are not limited to professional conferences, seminars, workshops, participation in unpaid internship programs, technological equipment, books, supplies, and professional performances. This award may <u>not</u> be utilized for school tuition, class fees, or college living expenses.

Allocation of the award will be administered by the Education Department of Blumenthal Performing Arts. To draw from the award account, the recipient must submit a formal request for approval to Blumenthal's Education Department. It is possible for a recipient to utilize the entire award amount within the first year of college or to occasionally draw from the account as opportunities arise within a four-year undergraduate career. If the total amount of the award is not used during the undergraduate experience, the award recipient will not be entitled to a cash settlement upon graduation.

The Gordon Hay Scholarship Committee will consider the following when selecting scholarship finalists:

- career potential in a non-performance path in theater as evidenced by a portfolio presentation and appropriate references
- academic performance
- evidence of the pursuit of personal excellence
- school and community engagement
- desire to enrich the lives of others through the performing arts
- financial need

Eligibility

- Student must be a graduating high school senior, college freshman, or college sophomore at the time of application.
- Student must be preparing to pursue or currently pursuing an undergraduate degree in a nonperformance discipline of theater (e.g. set/lighting/sound/costume design, stage management, arts administration, arts education, etc.).
- High school seniors must reside within 75 miles of Charlotte, NC or Knoxville, TN.
- College sophomores and freshmen must reside in North Carolina, South Carolina, or Tennessee.

Application Process

- 1. Application packets must contain:
 - a. completed scholarship application form (typed responses only)
 - b. typed one to two page essay detailing why the applicant wishes to pursue their desired degree, their aspirations for their future career in theater, and any initial thoughts on how they may consider using the scholarship funds to enhance their educational pursuit.



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- c. first-page copy of student's 2024-2025 Student Aid Report (SAR)*
- d. reference form and recommendation letter from a current teacher or industry professional
- e. headshot (or close-up digital photo) for purpose of press release upon recipient selection
- f. copy of financial aid award letter(s)
- g. HS SENIORS ONLY: most recent high school transcript (scan or photocopy; no camera shots)
- h. HS SENIORS ONLY: copy of college acceptance letter(s)
- 2. From the total number of applicants, the Scholarship Committee will select finalists to continue to the interview portion of the application process. All applicants will be notified of their finalist status no later than March 1, 2024.
- 3. All finalists will be invited to a virtual Gordon Hay Scholarship Interview on Sunday, **March 10**, **2024**.
 - a. Portfolio presentation and interview times will be assigned no later than March 1.
 - b. All portfolio presentations will be scheduled in 14-minute intervals. (Students should take no more than 7 minutes for the portfolio presentation to allow 7 minutes for questions by the committee.)
 - c. Portfolios may include show programs, photos, letters of appreciation or commendation, illustrations, memorabilia which portray artistry, ability, and other relevant items. Applicants will present via a zoom meeting.
- 4. All finalists will be notified by March 15, 2024 of their scholarship recipient status.

*Student Aid Report (SAR) is a document stating basic information about a student's eligibility for federal student aid based on her/his answers to Free Application for Federal Student Aid (FAFSA) questions. With the assistance of parents, students applying are encouraged to complete and submit to appropriate government offices their respective tax returns and completed FAFSA forms. Typically, the SAR will be received within two weeks of filing the FAFSA form. (FAFSA information may be accessed at www.fafsa.ed.gov.)

If you have questions about the application process, please contact the Blumenthal Education Department at educationdepartment@blumenthalarts.org. If you need guidance with your application preparation, please contact Tommy Prudenti at <u>TPrudenti@blumenthalarts.org</u> or 704-348-5830 for assistance and/or student mentoring.

All application packets must be received by February 19, 2024.

Complete application packets must be submitted via emailed to: educationdepartment@blumenthalarts.org