



BUSINESS LEADERS FOR THE ARTS

Blumenthal Business Leaders for the Arts is a network of business leaders who share an interest in the performing arts and its impact on the region. As a Blumenthal Business Leaders for the Arts member, your contribution helps us to provide world-class entertainment as well as exceptional education and outreach programs for our community. Business leaders and members will gather quarterly to gain insight into industry trends and to celebrate the impact from the business community's investment in the arts, all while building relationships with other like-minded professionals.

HOW IT BENEFITS YOUR COMPANY:

Ticket Benefits:

- Business Leaders have the opportunity to purchase tickets to select shows before the general public
- Receive complimentary tickets and/or discounted tickets to select performances
- Access to private Member Concierge line for 2 representatives from your company
- Opportunity to purchase House seats for New York Productions, as available

Recruitment:

- Blumenthal Performing Arts enhances Charlotte's appeal on a national level, allowing the city to bring talented individuals and corporations to North Carolina
- "We need a cultural center to attract businesses and provide employees with diverse entertainment options- Blumenthal is that for Charlotte" - Glenn Sherrill, SteelFab President

Acknowledgement:

- Opportunity for logo recognition in all printed media, in BPA venues, and the Charlotte Business Journal, as printed
- "Attach your company's name to the organization with the most exposure in Charlotte"
 - Matt Salisbury, Blackarch Co-founder & Managing Director
- Almost 700,000 attendees per year

Business Development:

- Access to Founders Room (VIP) with complimentary snacks and wine/beer before select Belk Theater performances
- Opportunity for company reps to attend quarterly BBLA Networking events with over 100 companies in Charlotte
- Invitation to our Annual Dinner celebrating the business community's impact on the Charlotte community

Special Benefits:

- Customizable sponsorship and advertisement opportunities
- 25% discount on all BPA facility rentals for corporate events above \$7500
- All donations to Blumenthal are 100% tax-deductible – reducing the year-end tax bill
- Preferred pricing for advertisement in programs
- Backstage tours