



SATURDAY, JANUARY 13, 2024 | BOOTH PLAYHOUSE & BELK THEATER

Dear friends:

Growing up in Charlotte is special.

Going through the chaotic, often clunky process of growing up, I wasn't sure where I belonged. I was confident it wasn't on the baseball diamond like the stories my dad had told me of growing up, I was even more sure that it wasn't in the trenches on the football field like my younger brother. After trying everything from horseback riding to competitive chess, it became evident that there was nowhere that felt quite right. Until one day, I was lucky enough to find myself in a middle school theatre class.

Lunches and recesses that were previously filled with anxiety and a desire to disappear were suddenly filled with creativity, laughter, and, against all odds, a new community that filled me up like nothing else could. I was lucky enough to start down a path that's led me all the way to today - where I'm grateful to have the opportunity to produce content across Broadway, television, and film, and collaborate with some of the industry's brightest creative talent. A lot has changed through the years, but one thing hasn't. Everywhere, in every facet of the industry, the Charlotte community is ever present. From actors and directors to producers and designers, I could fill up a phonebook with Charlotte native contacts I've accrued far after moving to New York to pursue a career in production.

And that's not a coincidence. The reason growing up as a theatre-loving kid in Charlotte is so special is, without question, Tom Gabbard and the Blumenthal. Blumenthal's programs shaped my arts education throughout middle and high school, and I was lucky enough to participate in the Blumey Awards twice which introduced me to so many wondrous creative talents that I collaborate with to this day - including the luminary Blumey Awards conductor, David Dabbon. I cannot point to a single program that has changed the trajectory of my life more than the Blumey Awards, which inspired a lifelong passion that I continue to pursue to this day.

And now, along with my fellow Blumey alum, we have the opportunity to support the next generation of theater enthusiasts and expand access to the arts education that changed my life with the new Blumey Inspire Fund. The Inspire Fund is being created to grant industry resources and opportunities to empower high school students across the Carolinas in pursuit of their big dreams on and off stage, and to elevate or launch new and existing theater programs.

I didn't know what my dreams were until Blumenthal helped shape them and gave me the tools I needed to chase them. It's my honor to be the first donor to the Blumey Inspire Fund, and I hope you'll join me both in support of the fund and to celebrate the incredible Charlotte talent coming home to celebrate Tom and the Blumenthal for the ten-year anniversary celebration performance on January 13th. Growing up in Charlotte is special - and together, we can help inspire the next generation to join us on Broadway, on screen, in concert, or wherever else their dreams lead them.

I'll certainly be in the audience for them, reading through the Playbill to celebrate all the amazing talent that grew up around us in the Carolinas.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tom Laub', with a stylized, cursive script.

Thomas Laub
Blumey Program Alum, 2014 and 2015
Producer - Runyonland Productions



BLUMEY AWARDS CELEBRATION

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Blumey Inspire Fund

The Blumey Inspire Fund grants industry resources and opportunities to empower high school students across the Carolinas in pursuit of their big dreams on and off stage, and to elevate or launch new and existing theater programs. Grant awards of varying amounts will be made available to provide professional training, mentorship, and materials to minimize socioeconomic and access disparities, elevating high school theater programs and uplifting students to excel in their artistic pursuits.





BLUMEY AWARDS CELEBRATION

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Sponsorship Benefits Package

Title Sponsor \$25,000

- Exclusive title sponsor recognition
- Premium seating for the pre-show dinner and anniversary performance for 24 guests (three tables)
- Tickets for 24-guests for the post-show celebration
- Complimentary valet parking for your guests
- Verbal recognition during night of event and opportunity for designated team member to speak night of event
- Prominent logo placement recognizing your company as Title Sponsor on all collateral, including promotional materials:
 - Signage and slideshow at the event
 - Email marketing
 - Social media recognition
 - Pre and post-event communications

Presenting Sponsor \$15,000

- Premium seating for the pre-show dinner and anniversary performance for 16 guests (two tables)
- Tickets for 16-guests for the post-show celebration
- Complimentary valet parking for your guests
- Verbal recognition night of event
- Prominent logo placement recognizing your company as Presenting Sponsor on all collateral and promotional materials previously listed

VIP Lounge Sponsor \$10,000

- Premium seating for the pre-show dinner and anniversary performance for 8 guests (one table)
- Tickets for 8-guests for the post-show celebration
- Complimentary valet parking
- Verbal recognition during night of event
- Prominent logo placement recognizing your company as the VIP Lounge Sponsor, open pre-show and during intermission, on all collateral and promotional materials previously listed

Post-Show Reception Sponsor \$10,000

- Premium seating for the pre-show dinner and anniversary performance for 8 guests (one table)
- Tickets for 8-guests for the post-show celebration
- Complimentary valet parking for guests
- Verbal recognition during night of event
- Prominent logo placement recognizing your company as the Post-Show Reception Sponsor on all collateral and promotional materials previously listed

Premium Table Sponsor \$7,500

- Seating for the pre-show dinner and anniversary performance for 8 guests (one table)
- Tickets for 8-guests for the post-show celebration
- Verbal recognition during night of event
- Logo placement recognizing your company as a Premium Table Sponsor on all collateral and promotional materials previously listed

Table Sponsor \$5,000

- Seating for the pre-show dinner and anniversary performance for 8 guests (one table)
- Verbal recognition during night of event
- Logo placement recognizing your company as a Table Sponsor on all collateral and promotional materials previously listed
- Opportunity to purchase post-show celebration tickets, additional ticket price will apply

SPONSORSHIP PLEDGE INFORMATION

Sponsor Pledge Amount: _____

Company Name (if applicable): _____

Contact Name: _____

Preferred Recognition for Signage: _____

Address: _____

Email Address: _____

Contact Number: _____

Pledge Payments can be submitted online using the QR code below, or by sending checks to Blumenthal Performing Arts, 130 N. Tryon Street, Charlotte, NC 28202. Checks can be made out to Blumenthal Performing Arts with “Blumey Anniversary” in the memo.

Pledge payment schedules are available, please inquire for options.

Please Invoice Me ☐

I / We are unable to attend this year, but please accept my tax-deductible contribution of: \$ _____



[Blumenthalarts.org/BlumeyPledge](https://blumenthalarts.org/BlumeyPledge)

*Blumenthal Performing Arts is 501-C 3 not-for-profit organization, EIN 58-1791724.
Sponsorship contributions are tax-deductible less the value of goods and services received.*