



BLUMENTHAL
PERFORMING ARTS



Brittany Halberstadt Hoffman joined Blumenthal Performing Arts as the Programming General Manager in 2021. The Programming Department plans and manages over 1,000 performances annually across four Uptown theaters and numerous off-site venues. Programs include one-night concerts and events, a robust schedule of Broadway national tours, rentals, resident company performances, and immersive projects. The Programming team also curates the Charlotte International Arts Festival, which brings together Charlotte's local and international artist communities in a cultural celebration filled with live performances, art installations, food from around the world and more. Brittany especially enjoys booking, negotiating, and managing Broadway national tour engagements at the Blumenthal.

Prior to joining the Blumenthal, Brittany worked as a Booking Coordinator at Bond Theatrical Group, a NYC-based theatrical tour booking, marketing, and press company. In this position, she assisted in booking over 15 national tours, including *Cats*, *Jesus Christ Superstar*, *Annie*, and *Company*. While in college, Brittany gained a greater understanding and appreciation for the Touring Broadway industry as a remote Production Assistant for *The Lion King* national tour.

Brittany was born and raised in Charlotte and currently lives in Ballantyne with her husband Daniel. She is a proud alumna of Duke University and a member of the Broadway League.