



BLUMENTHAL  
PERFORMING ARTS



Danny Knaub has been Vice President of Marketing since 2021 and has over 15 years of theatrical marketing experience. Prior to rejoining the Blumenthal team, Danny worked for six years as the Senior Marketing & Press Manager for Broadway Booking Office, NYC, a theatrical tour booking, marketing, and press company. Danny oversaw marketing initiatives, campaigns and booking for Broadway national tours including *Beautiful – The Carole King Musical*, *The Phantom of the Opera*, *Love Never Dies*, *The King and I*, *The Sound of Music*, *SUMMER: The Donna Summer Musical*, *Falsettos*, and more.

Before moving to New York City, Danny worked as Director of Communications for BroadwaySF, where he developed and implemented day-to-day publicity initiatives for individual productions that played the Curran, Golden Gate, and Orpheum Theatres in San Francisco. Danny is proud to have gotten his start in this incredible industry at Blumenthal Performing Arts, where his journey began as an intern the summer of 2008 and ended as Communications Manager in 2013.

Danny holds his Master of Arts (MA) in English Language and Literature from the University of North Carolina Wilmington and lives in Uptown Charlotte with his partner Cristiano and their two wonderful dogs, Doogie and Kyla.