



As a master storyteller, speaker, and award-winning journalist, Kristen Miranda has spent nearly two decades sharing the successes and challenges of the people and places that make up the community of the Carolinas. Now, she is thrilled to amplify the stories behind the vibrant and groundbreaking culture Blumenthal Arts is creating in and around the Queen City.

For nearly 17 years, Kristen worked as a news reporter, anchor, and lifestyle host at WBTV, the CBS television affiliate in Charlotte. She interviewed everyone from game-changers and lawmakers, to regular folks, in an effort to educate and empower the people who live here.

In 2023, Kristen was named Media Personality of the Year by Crowns of Enterprise (City of Charlotte/Mecklenburg County), and that same year was acknowledged by Axios Charlotte as one of 50 GenXers Shaping Charlotte Today.

Her most recent work as QC Life co-host and Managing Editor of Lifestyle Content allowed her to highlight not-for-profit organizations, restaurant owners and chefs, entrepreneurs, and more. Never one to shy away from a good conversation, she has also interviewed celebrities like Dolly Parton, Oprah, Leslie Odom, Jr., Darius Rucker, Michelle Obama, Bob Saget, and Olivia Newton John, just to name a few.

A proud graduate of the State University of New York, College at Fredonia, Kristen spent the first chapter of her career in newsrooms across New York State. Prior to her time in Charlotte, Kristen worked in a newsroom in her hometown of Buffalo, and was a reporter and anchor in Binghamton and Rochester.

However, if you want to go back even further, she played the unicorn with the broken horn in her elementary school play, the leader of the Space Pandas in her middle school acting classes, and in high school, one of the Newsboys in *Gypsy*. Kristen is passionate about the way the arts can change lives and open minds.

Kristen loves living in Charlotte's Plaza Midwood neighborhood. She is happiest in one of our area's best restaurants, around dogs, or at the theater. She's also happy to bend your ear explaining the latest Blumenthal Arts initiative and how being a part of it will change your life.