



BLUMENTHAL
PERFORMING ARTS



Samantha Kowert joined the Blumenthal team in March 2022 as the Vice President of Development. Samantha brings nearly 15 years of experience in development and institutional advancement, and oversees strategic planning and fundraising activities in support of Blumenthal’s mission and programming.

Prior to starting with Blumenthal, Samantha served as the Advancement Director for the Leroy Springs Company, and was the Director of Major Gift Campaign Strategy & Operations for United Way of Greater Charlotte (formerly United Way of Central Carolinas).

Before moving to Charlotte in 2017, Samantha served as the Senior Officer of Strategy and Advancement at the South Carolina Aquarium in Charleston, SC. During her time in Charleston, Samantha worked in development roles for several arts and culture non-profits that focused on supporting and uplifting local and regional performing arts.

Samantha received her bachelors in Arts Management and Business Administration from the College of Charleston and obtained her MBA at The Citadel Graduate College. Samantha and her husband Bryan live in the North End just outside of Uptown Charlotte with their two young daughters and sweet pup, Riley.