



B THE
BLUMMEY
AWARDS

EXCELLENCE IN HIGH SCHOOL
MUSICAL THEATER

BLUMENTHAL ARTS' HIGH SCHOOL MUSICAL THEATER AWARDS



- The annual Blumey Awards recognize, reward, and encourage talent and achievement in musical theater among high school students within the Charlotte region.
- As a member program of the National High School Musical Theatre Awards in New York, The Blumey Awards is a catalyst for young talents in the greater Charlotte region to receive musical theater coaching, support, and spotlight recognition on a regional and national scale.
- Blumenthal's education department hosts master classes and workshops led by industry professionals.
- All facets of participation in the Blumey Awards program and associated trainings and workshops are offered at no cost to the schools.

SPONSORSHIP OPPORTUNITIES

Blumey Bootcamp Sponsor (\$25,000)

Blumey Bootcamp take place at the end of April with the Best Actor and Best Actress nominees from each school to audition before a special panel of judges who choose the six nominees for each of these categories. Blumey Bootcamp includes workshop and masterclass training with seasoned musical theater professionals in vocal coaching, dance, acting and other skills. Blumey Bootcamp sponsorship is available for a customized package of benefits and recognition based on individualized inquiries.



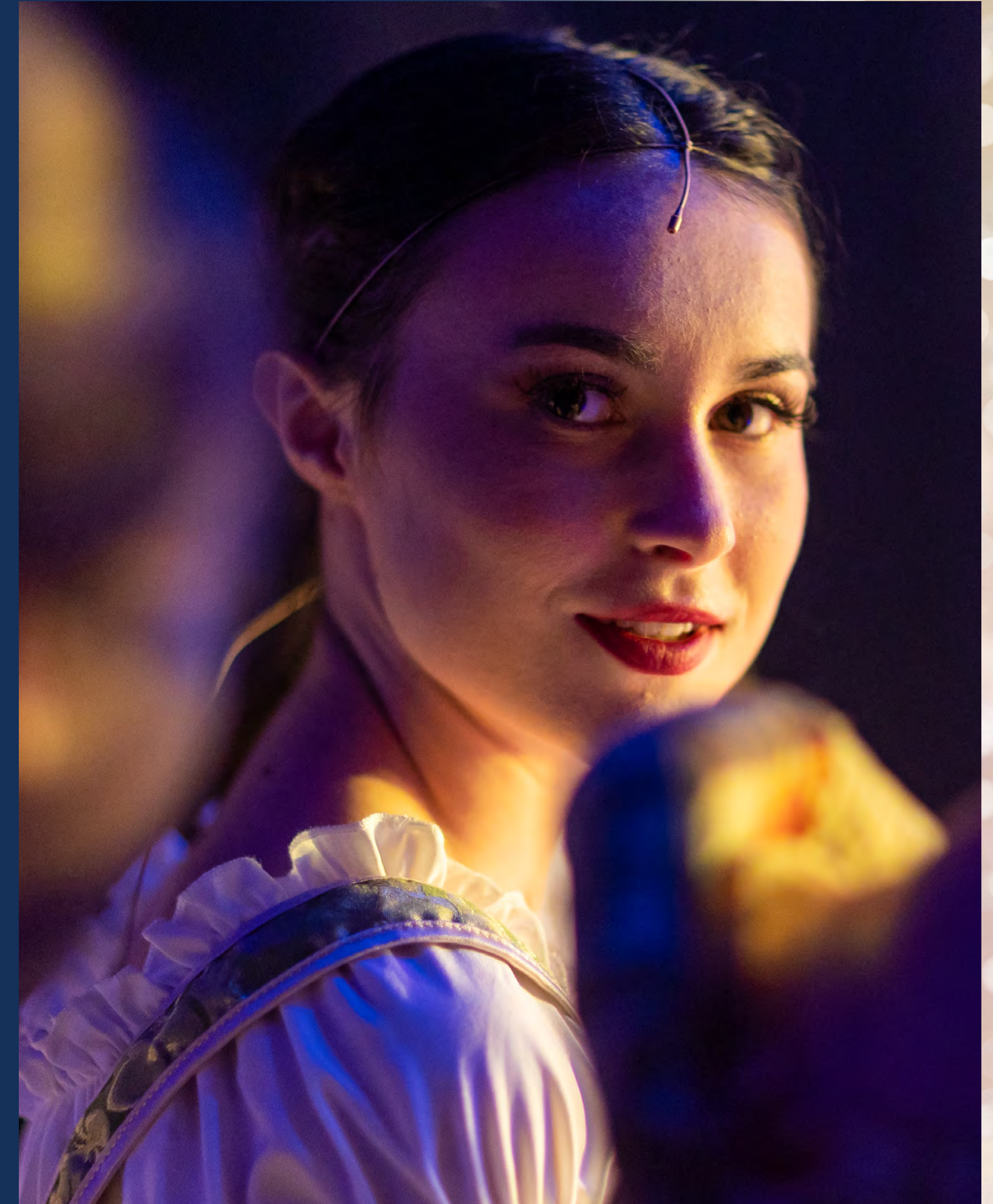
BEST ACTOR AND BEST ACTRESS (\$10,000 EACH)



Each school's Best Actor and Best Actress nominees are invited to attend a three-day intensive workshop that includes voice, acting and dance training with industry professionals. The second and final round of adjudication follows the intensives. Winners will compete in The Jimmy Awards (all expenses paid, including a week of professional training in New York).

AWARD CATEGORIES

- Best Supporting Actor and Best Supporting Actress (\$7,500 each)
- Student Critic Award (\$7,500)
- Best Featured Performer (\$5,000)
- Best Ensemble/Chorus (\$5,000)
- Best Student Orchestra (\$5,000)
- Best Choreography Execution (\$5,000)
- Best Overall Direction (\$5,000)
- Best Student Costume Designer (\$5,000)
- Best Student Set Designer (\$5,000)
- Best Student Stage Manager (\$5,000)



BENEFITS



- Recognition as category sponsor
- Family or company name included in multichannel event marketing campaign
- Sponsor recognition and logo inclusion in the Blumey Awards program (Podium recognition by award presenter during ceremony for Best Actor/ Best Actress)
- VIP guest tickets to the May 26th Awards Ceremony evening that include:
 1. Pre-performance reception featuring cocktails and hors d'oeuvres
 2. Premium seating for ceremony
 3. Exclusive meet-and-greet and photo opportunity with category winner

THANK YOU FOR YOUR CONSIDERATION

Samantha Kowert, Vice President of Development

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Blumenthal Arts is 501(C)(3) not-for-profit organization, EIN 58-1791724

<https://www.blumenthalarts.org/education/blumey-awards>

